

FASHION



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a
TUSCAN
fairy tale

AN ARTIST, HIS GIRLFRIEND AND
THEIR LIFE OF STYLE
IN A MAJESTIC VINEYARD

by Danielle Pergament

A LONG TIME AGO, in a land far, far away, there was a magical valley. Lush purple grapes hung from twisted vines and the olive trees' silvery leaves glittered in the afternoon sun. This was over two thousand years ago in a place called Tuscany, and the people who lived here were known as Etruscans.

But then things changed, as things often do. Over the centuries, different peoples passed through this enchanted valley, each cultivating the vineyards, harvesting the grapes and drinking the fruits of their labor. During the Renaissance, one of the wineries grew to twice its size and a grand palazzo was built. The wine was so delicious, so pure, so delightful, that by order of Cosimo III de' Medici, Grand Duke of Tuscany, the region of Carmignano became one of the first in the world to have its own denomination of controlled origin (DOC) ensuring that it could never be copied or altered. More years went by, and the land was passed from family to family. They were noble dynasties with names such







MARKET EDITOR: MARIA RUOCCO. HAIR AND MAKEUP: SHALOM SHARON/ARTIST LOFT. ALL IMAGES: KATHERINE WOLKOFF/ART + COMMERCE.



as Cantucci, Bourbon, Medici, Morelli and Franchetti-Rothschild. By then, the winery too had a name of its own—it was called Capezzana.

One day a man named Count Alessandro Contini Bonacossi brought his wife and children to Tuscany. And the valley, with its majestic rolling hills and beautiful flowers, cast a spell over the Count's son, Augusto Alessandro. He began to care for it and love it as so many had before him. And then the winery grew. And grew. And grew. Until it was one of the loveliest wineries in all the world.

Not long after, Augusto Alessandro had a son named Count Ugo. Like the Etruscans, the noble families and his father and grandfather before him, Ugo fell under the spell of the winery. He devoted his life to perfecting its wine, working with his children to create masterpieces such as Barco Reale and Villa di Capezzana Carmignano, as well as overseeing the olive oil press and the family art collection, portions of which had been donated to the Uffizi Gallery in Florence. By the time Count Ugo had a family of his own—including his grandson Leone, the handsome painter shown on these pages with his girlfriend, Alice—the magical winery had grown to 670 hectares.

Sitting six hundred feet above sea level, the land basks in the sunshine by day, and cool breezes drift through the vines by evening. The Apennine mountains are close, protecting the delicate grapes from bitter winds and storms. Looking over the Eden that has been passed down to him, Count Ugo becomes reflective. "One must not lose the identity of the wine," he says, surveying the bounty that

Above: **ALICE** wears an Alberla Ferretti sheer dress with beading, 212-632-9300. Piazza Sempione velvet blazer, www.piazzasempione.com. Moschino lace caplet, www.moschino.it.

Opposite page: **LEONE** wears a Gran Sasso stretch linen T-shirt, www.gransasso.com. Z Zegna double-breasted vest, 888-880-3462. Massimo Bizzocchi made-to-measure striped wool tuxedo pants, www.massimobizzocchi.com. Valentino tuxedo jacket, 800-997-0140. Loro Piana scarf, 212-980-7961.

Previous pages: **LEONE** wears a Brioni silk shirt with French cuffs, www.brioni.com. Z Zegna pinstripe pants, 888-880-3462. Vintage cufflinks from Cavalli e Nastri by Franco Jacassi, +39 02 72000449. **ALICE** wears a vintage dress from La Reina, 212-475-3889.





lies before him. "Tradition is the accumulation of improvements over centuries, passed down for generations. We should continue to change for the better." In other words, there is every reason to believe that this magical valley will itself live happily ever after. ✦

VISIT THE VINEYARDS

Capezzana offers one-day or one-week cooking classes. In addition to teaching the intricacies of pappardelle with hare and *bistecca alla fiorentina*, courses often include trips to the Uffizi Gallery in Florence, excursions to farmers' markets, meals at local restaurants, pizza workshops and tours of the olive press and winery. Guests stay in a villa on the estate, where they can take walks or relax at the family pool. \$2,300 per person for one week. capezzana@capezzana.it, +39 055 8706005

TASTE THE FLAVORS

The Capezzana winery produces some of Italy's best wines, featuring sangiovese and cabernet sauvignon grapes. Barco Reale is intense and fruity, reflecting a younger, more vibrant version of sangiovese grapes; while the elegant Villa di Capezzana Carmignano is the cornerstone of the estate. Ghiaie della Furba is complex and intensely spicy with flavors of wild berries. The dessert wine Vin Santo is made from grapes dried on cane mats and aged for at least four years.

The family also takes immense pride in their Tenuta di Capezzana Extra Virgin Olive Oil. The oil's fresh, zingy aroma and lingering flavors are delicious with grilled bread, over salads and in pasta sauces.

Capezzana wines are imported exclusively by Moët Hennessy USA and available at finer restaurants, retail and wine stores nationwide. Tenuta di Capezzana Extra Virgin Olive Oil is imported exclusively by Manicaretti and available at Dean & DeLuca and Whole Foods grocery stores, and at www.markethallfoods.com.

ALICE wears a Borsalino blouse, www.borsalino.com.

Vintage black velvet vest with pearls from Cavalli e Nastri by Franco Jacassi, +39 02 72000449, Loro Piana high-waisted pants, 212-980-7961, Z Zegna ascot and tie, 888-880-3462.

Borsalino wide brim hat, www.borsalino.com, Alberta Ferretti suede pumps, www.albertaferretti.com.



Above: **LEONE** wears a Lorenzini cotton tuxedo shirt, www.lorenzini.it, Z Zegna bowtie and silk scarf, 888-880-3462. **ALICE** wears an Alberta Ferretti silk halter dress, www.albertaferretti.com.

Opposite page: **ALICE** wears a Loro Piana long sweater with fur collar, 212-980-7961, Vintage blouse from La Reina, 212-475-3889, and vintage pearl earrings from Cavalli e Nastri by Franco Jacassi, +39 02 72000449.







LEONE wears a Z Zegna metallic suit, 888-880-3462. Borsalino striped dress shirt, www.borsalino.com. Brioni vest, www.brioni.com. Z Zegna bowtie and slip-on shoes, 888-880-3462. **ALICE** wears a Loro Piana sequined tank and fur stole, 212-980-7961. Brioni high-waisted pants, www.brioni.com. Vintage leather belt with oversize bow from Cavalli e Nastri by Franco Jacassi, +39 02 72000449. Alberta Ferretti suede pumps, www.albertaferretti.com.



Above: **ALICE** wears a Piazza Sempione blouse, www.piazzasempione.com. Pollini laminated jacquard long-sleeved dress, 212-884-3000. Borsalino couture straw hat, www.borsalino.com. Vintage brooch and jewelry from Franco Jacassi, +39 02 86462076.

Opposite page: **ALICE** wears a Brioni high-waisted skirt, www.brioni.com. Vintage belt with oversize bow from Cavalli e Nastri by Franco Jacassi, +39 02 72000449. Alberta Ferretti blouse and suede pumps, www.albertaferretti.com. **LEONE** wears a Brioni tuxedo jacket, www.brioni.com. Lorenzini cotton tuxedo shirt, www.lorenzini.it. Massimo Bizzocchi made-to-measure striped wool tuxedo pants, www.massimobizzocchi.com. Borsalino suspenders, www.borsalino.com. Z Zegna bowtie and slip-on shoes 888-880-3462.







Above: **LEONE** wears a Brioni silk dress shirt, www.brioni.com. Borsalino suspenders, www.borsalino.com. Valentino tuxedo pants, 800-997-0140. Z Zegna bowtie and slip-on shoes, www.zegna.com. **ALICE** wears an Alberta Ferretti silk dress, 877-551-SAKS. Alberta Ferretti suede pumps, www.albertaferretti.com.

Opposite page: **LEONE** wears a Valentino tuxedo, 800-997-0140. Z Zegna polo shirt and lace-up dress shoes, 888-880-3462. Vintage floral pin from Franco Jacassi, +39 02 86462076.